



Presents

CLINICAL EXCELLENCE SERIES

Attend 3 days in a row and **SAVE!**

2010 Seminars

DATE	COURSE TITLE	HOTEL	BOOKING INFO
February 10 - Las Vegas, NV February 11 & 12 - Las Vegas, NV	Labor & Birth: Optimizing Outcomes Advanced Fetal Monitoring 2010	Gold Coast Hotel & Casino 4000 West Flamingo Road Las Vegas, NV 89103-4088 Phone: 1-800-331-5334	Rate: \$31 Single/Double Booking Code: 0ADVC02 Book room by: January 11, 2010 Phone: 1-888-402-6278
April 7 - Houston, TX April 8 & 9 - Houston, TX	Labor & Birth: Optimizing Outcomes Advanced Fetal Monitoring 2010	Sheraton North Houston 15700 John F. Kennedy Blvd. Houston, TX 77032	Rate: \$110 Single/Double Booking Code: Learning Resources Book room by: March 16, 2010 Phone: (281) 442-5100
April 21 & 22 - New Orleans, LA April 23 - New Orleans, LA	Advanced Fetal Monitoring 2010 Legally Speaking	Wyndham Riverfront New Orleans 701 Convention Center Blvd. New Orleans, LA 70130 Phone: (504) 524-8200	Rate: \$149 Single/Double Booking Code: Advanced Fetal Monitoring Book room by: March 22, 2010 Phone: 1-866-907-0611
April 29 & 30 - Chicago, IL	Advanced Fetal Monitoring 2010	Westin Chicago Northwest 400 Park Blvd. Itasca, IL 60143 Phone: (630) 773-4000	Rate: \$117 Single/Double Booking Code: Learning Resources Book room by: March 29, 2010 Phone: 1-888-627-8510
May 12 - Miami, FL May 13 & 14 - Miami, FL	Labor & Birth: Optimizing Outcomes Advanced Fetal Monitoring 2010	The Alexander 5225 Collins Avenue Miami Beach, FL 33140 Phone: (305) 341-6500	Rate: \$149 Junior Suite Booking Code: Learning Resources Book room by: March 27, 2010 Phone: 1-800-327-6121
August 25 - Minneapolis, MN August 26 & 27 - Minneapolis, MN	Labor & Birth: Optimizing Outcomes Advanced Fetal Monitoring 2010	Doubletree Hotel Minn. Park Place 1500 Park Place Blvd. Minneapolis, MN 55416 Phone: (952) 542-8600	Rate: \$125 Single/Double Booking Code: Learning Resources Book room by: August 3, 2010 Phone: 1-800-245-9190
September 13 - Chicago, IL September 14 - Chicago, IL	Labor & Birth: Optimizing Outcomes OB Documentation & Legal Issues	Westin Chicago Northwest 400 Park Blvd. Itasca, IL 60143 Phone: (630) 773-4000	Rate: \$117 Single/Double Booking Code: Learning Resources Book room by: August 13, 2010 Phone: 1-888-627-8510
September 16 - Indianapolis, IN September 17 - Indianapolis, IN	Labor & Birth: Optimizing Outcomes OB Documentation & Legal Issues	Renaissance Indianapolis North Hotel 11925 North Meridian St. Carmel, IN 46032 Phone: (317) 816-0777	Rate: \$149 Single/Double Booking Code: Learning Resources Book room by: August 22, 2010 Phone: 1-866-905-9619
October 4 - Atlantic City, NJ October 5 & 6 - Atlantic City, NJ	Labor & Birth: Optimizing Outcomes Advanced Fetal Monitoring 2010	Resorts Atlantic City 1133 Boardwalk Atlantic City, NJ 08401	Rate: \$89 Booking Code: VLEAR Book room by: September 3, 2010 Phone: 1-800-322-1399
October 27 - Anaheim, CA October 28 & 29 - Anaheim, CA	Labor & Birth: Optimizing Outcomes Advanced Fetal Monitoring 2010	Site Pending	
November 5 - Atlantic City, NJ	Legally Speaking	Resorts Atlantic City 1133 Boardwalk Atlantic City, NJ 08401	Rate: \$89 Booking Code: VLEGAL Book room by: October 5, 2010 Phone: 1-800-322-1399
December 6 - Waikoloa, HI Near Kailua-Kona, HI	Labor & Birth: Optimizing Outcomes	Hilton Waikoloa Village 69-425 Waikoloa Beach Drive Waikoloa, HI 96738	Rate: \$169 Booking Code: Learning Resources Book room by: November 5, 2010 Phone: 1-800-HILTON

YOUR SPEAKERS:

Michelle L. Murray, PhD, RNC-OB is an award-winning Educator, Author, and Expert. For more than 2 decades, Dr. Murray has presented seminars to thousands of nurses, midwives and physicians across the United States and Canada. She has written and/or produced best-selling fetal monitoring resources including books, monographs, a CD-ROM, a Guide to Fetal Monitoring, and Labor Management cards which are available at www.fetalmonitoring.com. Dr. Murray's latest publication is Labor and Delivery Nursing: A Guide to Evidence-based Practice. Her work has appeared in journals such as JOGNN, MCN, and The Journal of Perinatology and she has received awards of excellence in education from Sigma Theta Tau New Mexico and AWHONN District VIII.

Nanci Koperski, RNC-OB, LNCC, MBA, MHSA is certified in in-patient obstetrics and legal nurse consulting with a masters degree in business administration and healthcare administration. She has been a labor and delivery staff nurse, a patient care coordinator in women's health in a community hospital, and a quality improvement coordinator. Ms. Koperski has also been a labor and delivery nurse specialist, nursing supervisor, healthcare administrator and Vice President of Operations at a major healthcare institution in Arizona. Nanci was selected as a reviewer of the new book, Labor and Delivery Nursing: A Guide to Evidence-based Practice. She currently works in an attorney's office in Omaha, Nebraska reviewing and summarizing medical records in medical malpractice, personal injury, and drug/device cases. Ms. Koperski also prepares experts and clients for deposition and trial testimony.

Laura Brown, JD graduated from Baylor University in 1989 with a degree in biology. She then attended Baylor University School of Law and graduated in 1992. She is a third generation trial lawyer who grew up watching her father and grandfather take cases to trial in East Texas. She has spent 7 years defending medical negligence cases. In 2000, she joined another attorney in a law practice that represents children who have suffered from birth injuries. Laura is also an adjunct Professor at the Baylor Law School where she teaches personal injury trial law. She was named as a Texas Super Lawyers' Rising Star in Law & Politics. She is also a member of the Waco-McLennan County Bar Association and has served as a Director from 2002 to 2004.

ACCREDITATION AND CONTACT HOURS

This offering is in accordance with the continuing education standards of the American Nurses' Credentialing Center Manual for Accreditation as a provider of continuing education in nursing and the Manual for Accreditation. This offering is approved by ACNM (Program #2008/098) for 6.5 contact hours, by the Iowa Board of Nursing (Provider Approval #354) for 7.8 contact hours, by the Florida Board of Nursing (Provider #50-7546) for 6.5 contact hours, and by the California Board of Nursing (Provider Approval #14840) for 6.5 contact hours. Consult your State Board of Nursing for contact hour requirements. This 1 day offering provides 7.8 contact hours when using the 50 minutes = 1 contact hour rule and 6.5 contact hours when 60 minutes = 1 contact hour.

THE DAY OF THE CONFERENCE

As you know, some hotel meeting rooms may be too hot or too cold, so please dress in layers. We have made every attempt to keep your costs down yet provide you with an excellent learning environment and sleeping conditions. If you have special learning needs, please describe them in an email to us at www.fetalmonitoring.com or send us a fax at (505) 294-2635 or call us at (505) 294-2600 so that we may accommodate your special needs.

CANCELLATION-SUBSTITUTES-TAXES

CANCELLATION up to 14 days before the program: You may cancel your registration in writing up to 14 days prior to the first day of the seminar/course by sending a fax to (505) 294-2635 or sending a letter post marked 14 or more days prior to the first day of the seminar/course to: Learning Resources International, Inc, 9500 Montgomery NE Suite 208, Albuquerque, NM 87111, (505) 294-2600 (office).

If you registered for 1, 2 or 3 days and cancel 14 or more days prior to the 1st day of the seminar, you will receive a refund that is \$25 less per day. For example, if you registered for the 3 day discounted rate of \$429 you will be refunded the following:

- \$86 if you cancel 1 day
- \$220 if you cancel 2 days
- \$354 if you cancel all 3 days

Can't Attend The Seminar?

Visit www.fetalmonitoring.com to purchase books, home study units, and other essential items to keep you up to date!



AGENDA AND TOPICS

8:30-11:00

Common Themes in OB Malpractice Litigation

- Communication
 - Medication errors
 - Nursing failures: assessment, interpretation, documentation, intervention, standards, resuscitation.
 - Orientation, training, and competency
 - Advocacy
 - The use of technology
 - Oxytocin
 - Barriers to optimal care
 - Liability reduction
- ~Michelle L. Murray PhD, RNC-OB

11:00-2:00

Competency, Reports, and Insurance

- Competency and standard of care
- Definitions
- Sources
- Reports
- Insurance

Communication, Disagreements & Documentation

- Documentation of communication with providers
 - Documentation of disagreements
 - Documentation Tips
 - Policies and procedures
 - Terminology and abbreviations
 - General guidelines
- ~Nanci Koperski RNC-OB, LNCC, MBA, MHSA

2:00-4:30

Nuts and Bolts of Lawsuits, Depositions, and Trials

~Laura Brown JD

Learning Resources International Provides:

- Breakfast: 7:30 am - 8:30 am
- Lunch: 12:00 pm - 1:00 pm
- Afternoon soda: 2:15 pm - 2:30pm
- Course materials

KEY COURSE OBJECTIVES

BY THE END OF THIS SEMINAR, YOU SHOULD BE ABLE TO:

1. List 5 common themes related to malpractice litigation.
2. Identify 4 ways to reduce liability.
3. Identify 3 internal and 3 external sources of the standard of care.
4. Define a sentinel event and discuss patient safety initiatives.
5. Differentiate 2 types of malpractice insurance plans.
6. Document communication and disagreements in the medical record.
7. Discuss terminology that should and should not be documented.
8. Identify the 4 elements of a malpractice lawsuit.
9. Describe 4 things to do when you have been named as a defendant in a malpractice lawsuit.
10. List 3 do's and 3 don'ts of giving testimony.

SUBSTITUTIONS: If you cannot attend, you may send a substitute with a copy of your registration confirmation card to present at the conference or send a fax in writing (see fax number above) to notify LRI of the substitute's full name, phone number, address and their email address.

Cancellation of Course: If the program cannot be held due to circumstances beyond our control (natural disaster, strike, etc.), the seminar will be rescheduled and you will be notified by mail or email of the new dates and locations. LRI reserves the right to substitute a qualified speaker(s) in response to emergency circumstances beyond our control. Professional tuition, travel and meal expenses are tax deductible.

2010 REGISTRATION FORM: CLINICAL EXCELLENCE SERIES

Fax this form with your credit card details to (505) 294-2635 or mail the form and check payable to LEARNING RESOURCES INTERNATIONAL INC. AT 9500 MONTGOMERY NE SUITE 208, ALBUQUERQUE, NM 87111. (505) 294-2600 OFFICE

Attend 3 days in a row and SAVE!

Individuals	Groups <small>(5 or more and faxed or mailed together to LRI)</small>	Student/Faculty <small>(With proof of school ID faxed or mailed to LRI)</small>
<input type="checkbox"/> \$159/1 Day <input type="checkbox"/> \$318/2 Days <input type="checkbox"/> \$429/3 Days	<input type="checkbox"/> \$149/1 Day per person <input type="checkbox"/> \$298/2 Days per person <input type="checkbox"/> \$399/3 Days per person	<input type="checkbox"/> \$120/Day <input type="checkbox"/> \$240/2 Days <input type="checkbox"/> \$360/3 Days

AT THE DOOR REGISTRATION \$35/DAY ADDITIONAL.

WHICH SITE AND DATES ARE YOU REGISTERING FOR?

DATE	CITY/STATE	SEMINAR TITLE
<input type="checkbox"/> February 10	Las Vegas, NV	Labor & Birth: Optimizing Outcomes
<input type="checkbox"/> February 11	Las Vegas, NV	Advanced Fetal Monitoring 2010 - Part I
<input type="checkbox"/> February 12	Las Vegas, NV	Advanced Fetal Monitoring 2010 - Part II
<input type="checkbox"/> April 7	Houston, TX	Labor & Birth: Optimizing Outcomes
<input type="checkbox"/> April 8	Houston, TX	Advanced Fetal Monitoring 2010 - Part I
<input type="checkbox"/> April 9	Houston, TX	Advanced Fetal Monitoring 2010 - Part II
<input type="checkbox"/> April 21	New Orleans, LA	Advanced Fetal Monitoring 2010 - Part I
<input type="checkbox"/> April 22	New Orleans, LA	Advanced Fetal Monitoring 2010 - Part II
<input type="checkbox"/> April 23	New Orleans, LA	Legally Speaking
<input type="checkbox"/> April 29	Chicago, IL	Advanced Fetal Monitoring 2010 - Part I
<input type="checkbox"/> April 30	Chicago, IL	Advanced Fetal Monitoring 2010 - Part II
<input type="checkbox"/> May 12	Miami, FL	Labor & Birth: Optimizing Outcomes
<input type="checkbox"/> May 13	Miami, FL	Advanced Fetal Monitoring 2010 - Part I
<input type="checkbox"/> May 14	Miami, FL	Advanced Fetal Monitoring 2010 - Part II

DATE	CITY/STATE	SEMINAR TITLE
<input type="checkbox"/> August 25	Minneapolis, MN	Labor & Birth: Optimizing Outcomes
<input type="checkbox"/> August 26	Minneapolis, MN	Advanced Fetal Monitoring 2010 - Part I
<input type="checkbox"/> August 27	Minneapolis, MN	Advanced Fetal Monitoring 2010 - Part II
<input type="checkbox"/> September 13	Chicago, IL	Labor & Birth: Optimizing Outcomes
<input type="checkbox"/> September 14	Chicago, IL	OB Documentation & Legal Issues
<input type="checkbox"/> September 16	Indianapolis, IN	Labor & Birth: Optimizing Outcomes
<input type="checkbox"/> September 17	Indianapolis, IN	OB Documentation & Legal Issues
<input type="checkbox"/> October 4	Atlantic City, NJ	Labor & Birth: Optimizing Outcomes
<input type="checkbox"/> October 5	Atlantic City, NJ	Advanced Fetal Monitoring 2010 - Part I
<input type="checkbox"/> October 6	Atlantic City, NJ	Advanced Fetal Monitoring 2010 - Part II
<input type="checkbox"/> October 27	Anaheim, CA	Labor & Birth: Optimizing Outcomes
<input type="checkbox"/> October 28	Anaheim, CA	Advanced Fetal Monitoring 2010 - Part I
<input type="checkbox"/> October 29	Anaheim, CA	Advanced Fetal Monitoring 2010 - Part II
<input type="checkbox"/> November 5	Atlantic City, NJ	Legally Speaking
<input type="checkbox"/> December 6	Kailua-Kona, HI	Labor & Birth: Optimizing Outcomes

SPECIAL MEAL REQUIREMENTS: Regular Vegetarian

NAME: _____

PLEASE CHECK ONE:

- LVN/LPN RN CNM NURSE PRACTITIONER
 MD/DO JD Other _____
 Student Nurse (must fax ID Card)
 Faculty (must fax ID Card)

PROFESSIONAL LICENSE NUMBER: _____

INSTITUTION AFFILIATION: _____

HOME ADDRESS: _____

CITY: _____

STATE: _____ ZIP CODE: _____

DAYTIME PHONE: (____) _____

EMAIL ADDRESS: _____

email required for confirmation

METHOD OF PAYMENT:

- CHECK ENCLOSED CHARGE MY CREDIT/DEBIT CARD

CREDIT CARD INFORMATION:



CARD NUMBER: _____

EXPIRATION DATE: _____/_____/_____

NAME ON CREDIT/DEBIT CARD: _____

AUTHORIZED SIGNATURE: _____

AMOUNT AUTHORIZED \$ _____